

Press Release.

## “Hatching a Great Day Out”

Have we got an “Eggciting” time for this school holidays.....?

You bet...

Chick this out... Fun is therrrrrr “Tweetment”

EVERY DAY!!!! SAT 24<sup>th</sup> Sept to Sun 9<sup>th</sup> Oct

Check the website for opening times.

[www.barterandsons.com.au](http://www.barterandsons.com.au)

### **IN AN EGGSHELL**

We want you to be the first to break the news and crack our new idea out!

This is exclusive and never been seen before in Sydney!!! EVER

#### **OPEN DAY**

**at Barter & Sons**

**Farm & Chicken Hatchery. (Est. 1933.)**

A fun family day!

See every step we do

from collecting the eggs

to hatching chickens

Keeping chickens at home is made easy.

**FREE** for everyone!

Red spot specials to buy chickens.

85 Eaton Road,

LUDDENHAM

[www.barterandsons.com.au](http://www.barterandsons.com.au)

Phone: 477 33 222

78 yrs in business 1933-2011, our first (and only) open days in school

holidays is set to be a funtastic and incredible hands on experience.

Barter and Sons Farm and Hatchery has been hatching and selling quality laying chickens to families everywhere.

City Families are doing full circle and returning to the hen house and realizing the benefits of keeping chickens in their backyard. We are seeing an overwhelming interest and calls from families wanting to keep chickens. Most have fond memories of when they were kids and their parents or grandparents had chickens in the back yard. People and families of all ages are beginning to set up a coop again. Everyday we are talking to people looking to keep chickens and asking questions on how to go about it. Some just can't quite remember the process and need a little refreshing; most are starting out and needing a little reassurance and advice. All want to produce their own fresh tasting food and recycle their scraps and create a little peck of kindness for their children along the way.

WE will show you how keeping chickens at home is made easy and get u started.

Which chickens lay best? We will share with you our family traditional secrets that Barter and Sons (has always has shared), but well proven. Celebrating 78 years this year, as a family business, now we are a business that has seen many happy customers returning for the best layer hens bred naturally in a free-range environment. This means the hens and roosters are able to move about freely. We can give advice on choosing your best layer that best suits you, to take home as your new family addition.

This school holidays will be a one off opportunity for children to really come out of their shell and see every area of the egg to chicken process.

**Everyone will have the opportunity all day to see** doesn't really matter what day u visit, it's all happening all day, see embryo development inside the shell. Ever wondered how to tell if there's a chicken inside? We will show you inside the egg and how to do it. Actually its hands on you will do it and your kids will see and learn by DOING all day!

A fabulous fun family day for everyone to be involved.

- See our 6,000 egg incubators in action
- What needs to happen for each and every embryo inside the egg inside the incubator to grow into a chicken and hatch? This is fascinating stuff.
- Find out how to sex a chicken, sorting those hens out from roosters
- See A "Broody" hen with her clutch of eggs, no not from a book As most city people's only experience is, this is real. Just Beautiful.

- Chicks hatching out in front of your eyes. Now this is something everyone will remember, a real life birth, you know, even I still get a kick out of seeing that last push and the chick hatch, its goose bumping, after experiencing it you'll never forget that.
- Hey what about a pet chicken that can be with u indoors, have a stay for the day like your dog or cat might, without the "poop" everywhere, we'll show you how.
- We have been keeping our BIGGEST and smallest egg for you to see.
- "Candling" eggs, have a go at that one, you'll learn fast and be amazed.
- Opportunity to purchase day olds to point of lay hens. All Hens! Remember we know which are hens or roosters. Look for our red spot chicken specials on the day.
- Coop display and home starter kits will get u on your way to keeping your own chickens at home.

Let's go straight to ready to lay hens. Eggs for breaky next Sunday!! All possible. Keeping chickens in the backyard, what do I need to do? What chicken is best suited for you, and how to keep them at their best & healthiest for egg producing?

We'll show you how to keep chickens, talk about pens and space and feed AND you will have the best layers!

### **Spring has Sprung!**

Bring your camera! For some happy shots of your children.

Leave it to Barter and Sons to create a happy childhood memory, of our farm, your children will remember FOREVER. I guarantee you of that they won't forget a thing.

Also on the day

- cold drinks for sale
- Fact sheets to take home to really take it all in.
- Photocopy fun learning sheets for the kids too!

Don't be an egg head and miss this unforgettable one off experience.

Once the holidays are over we need to get the hatchery back to working stations and continue our farming work again.

AND just to get you thinking about it before you arrive (there is no joke answer, but a logical one)

There are six eggs in a basket.  
Six people each take one egg.  
How can it be that one egg is left in the basket?

Tell us your answer on the day and collect a prize.